



What we are:

Each year Ontario's Colleges host a number of events across the province to assist high school students with their post-secondary educational planning. For the seventh year, Centennial, George Brown, Humber, Michener, Seneca and Sheridan have partnered to host the Ontario College Information Fair in Toronto, Ontario.

With our combined effort we hope to meet the needs of students interested in post-secondary education in one easily accessible location and in a format that encourages the participation and support of local school boards. Colleges from across the province will participate.

The event attracts upwards of 8,000 high school students, their parents or guardians, adult learners, teachers, and guidance counsellors gathering information on college programs, as well as career specific information from professional organizations.

Sponsorship Benefits:

Community Outreach

- ❖ As a sponsor of the Ontario College Information Fair you will have the opportunity to have a key role in supporting and facilitating students as they create the framework for their future.
- ❖ Sponsorship is perceived as support for youth, education and the community. It suggests goodwill and elicits support for sponsor's products.

Company/Brand Visibility

- ❖ Positioning on promotional brochures both web based and printed. Printed material is distributed to high schools through the GTA prior to the event.
- ❖ Opportunity to engage attendees when they are focused on planning for their future and are concentrating on the future needs.

Note: Sponsorship Opportunities are only open to non-college/educational institutions



Presenting Sponsor

\$7,500

One (1) Available

- ❖ Three (3) 10'x10' booths at the event
- ❖ Prime booth location at the front of the exhibit hall
- ❖ Up to three (3) additional booths at \$925.00 + HST each
- ❖ Up to three (3) electrical outlets at no cost, upon request
- ❖ Internet access at no additional cost
- ❖ Presented by: Name/logo on website with hyperlink
- ❖ Presented by: Name/logo on registration site with hyperlink
- ❖ Presented by: Logo on banner hung in event entrance
- ❖ Presented by: Recognition on all delegate/promotional material: OCIF posters and post cards sent to high schools and community agencies if registered before July 22nd, 2011
- ❖ Build links and support Canada's cultural diversity
- ❖ Event Intercept: Ongoing access to potential clients
- ❖ Access to potential Employees and Business Partners.
- ❖ Up to three (3) promotional items or publications placed in the delegate bags (items to be supplied by sponsor)
- ❖ Onsite announcements throughout the event (script supplied by sponsor)
- ❖ One (1) 30 minute presentation slot during morning prime time
- ❖ Opportunity to purchase up to two (2) additional presentation slots at \$150.00each
- ❖ Six (6) food vouchers \$15.00 value each
- ❖ Priority sponsorship for next year.

Gold Sponsor

\$4,000

Five (5) available

- ❖ Two (2) 10' X 10' units
- ❖ Up to two (2) additional units at \$925.00 + HST each (subject to availability)
- ❖ Up to two (2) electrical outlets at no cost, upon request
- ❖ Logo in event brochure
- ❖ Name & Logo link on OCIF web site
- ❖ Up to (2) promotional items or publications placed in bag distributed to visitors (item to be supplied by exhibitor)
- ❖ Onsite announcements throughout event
- ❖ The opportunity to purchase one 30 minute presentation slot at \$150.00 each subject to availability
- ❖ (4) food vouchers
- ❖ Priority sponsorship for next year

Note: Sponsorship Opportunities are only open to non-college/educational institutions



Silver Sponsor

\$2,500

Ten (10) available

- ❖ One (1) 10' X 10' booth
- ❖ Up to two (2) additional units at \$925.00 + HST each (subject to availability)
- ❖ One (1) electrical outlet at no cost, upon request
- ❖ Name & Logo link on OCIF web site
- ❖ One (1) promotional item or publication placed in bag distributed to visitors (item to be supplied by exhibitor)
- ❖ Two (2) food vouchers
- ❖ Priority sponsorship for next year

Media Sponsor

Distribution

- ❖ Name/logo on website
- ❖ Name/logo on registration site
- ❖ Distribution of promotional material in delegate bags

Promotional Sponsor

\$500.00

- ❖ Distribution of promotional material in delegate bags

Contact Information:

aproductions
Barrileigh Price
Managing Director

Email: barrileigh@aproduct.com

Tel: 905 885 1721
Cell: 289 251 4301

13 Highland Drive
Port Hope, ON L1A 2B3

Note: Sponsorship Opportunities are only open to non-college/educational institutions