

ONTARIO COLLEGE INFORMATION FAIR 2010

October 19 2010 • Direct Energy Centre • Exhibition Place • Toronto

SPONSORSHIP OPPORTUNITIES

Each year Ontario's Colleges host a number of events across the province to assist high school students with their post-secondary educational planning. This year's event will be held at the Direct Energy Centre, Exhibition Place, Toronto on Tuesday October 19th, 2010.

Last year's event attracted more than 8,000 high school students, adult learners, teachers, guidance counselors and parents gathering information on college programs, as well as career specific information from professional organizations.

	TITLE - \$10,000 max 1	GOLD - \$5,000 max 5	SILVER - \$3,500 max 10
Exhibit Space	<ul style="list-style-type: none"> • (3) 10' X 10' units • Located towards the front of the exhibition hall • Up-to (3) additional units at \$900.00 each (subject to availability) • Up-to (3) electrical outlets at no cost, upon request • Internet access at no additional cost 	<ul style="list-style-type: none"> • (2) 10' X 10' units • Up-to (2) additional units at \$900.00 each (subject to availability) • Up-to (2) electrical outlets at no cost, upon request 	<ul style="list-style-type: none"> • (1) 10' X 10' units • Up-to (2) additional units at \$900.00 each (subject to availability) • (1) electrical outlet at no cost, upon request
Print Advertising	<ul style="list-style-type: none"> • Logo in Ads • Logo in event brochure • Logo on OCIF Poster sent to schools and community agencies promoting event if registered before July 23rd, 2010 	<ul style="list-style-type: none"> • Logo in event brochure 	
Visual ID	<ul style="list-style-type: none"> • Name & Logo link on OCIF web site 	<ul style="list-style-type: none"> • Name & Logo link on OCIF web site 	<ul style="list-style-type: none"> • Name & Logo link on OCIF web site
Bag Item	<ul style="list-style-type: none"> • Up to (3) promotional items or publications placed in bag distributed to visitors (items to be supplied by exhibitor) 	<ul style="list-style-type: none"> • Up to (2) promotional items or publications placed in bag distributed to visitors (item to be supplied by exhibitor) 	<ul style="list-style-type: none"> • (1) promotional item or publication placed in bag distributed to visitors (item to be supplied by exhibitor)
Onsite Announcement	<ul style="list-style-type: none"> • Onsite announcements throughout event 	<ul style="list-style-type: none"> • Onsite announcements throughout event 	
Presentations	<ul style="list-style-type: none"> • One 30 minute presentation slot during morning prime time • The opportunity to purchase up to two (2) additional slots at \$150.00 each subject to availability 	<ul style="list-style-type: none"> • The opportunity to purchase one 30 minute presentation slot at \$150.00 each subject to availability 	
Food Vouchers	<ul style="list-style-type: none"> • (6) food vouchers 	<ul style="list-style-type: none"> • (4) food vouchers 	<ul style="list-style-type: none"> • (2) food vouchers
Name Tags	<ul style="list-style-type: none"> • Name tags provided for representatives staffing event 	<ul style="list-style-type: none"> • Name tags provided for representatives staffing event 	<ul style="list-style-type: none"> • Name tags provided for representatives staffing event
Priority Future Sponsorship	<ul style="list-style-type: none"> • Priority sponsorship for next years fair 	<ul style="list-style-type: none"> • Priority sponsorship for next years fair 	<ul style="list-style-type: none"> • Priority sponsorship for next years fair

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