



ONTARIO COLLEGE INFORMATION FAIR 2010

October 19 2010 • Direct Energy Centre • Exhibition Place • Toronto

Ontario College Information Fair 2010

Tuesday, October 17, 2010

10:00 am - 7:00 pm

Direct Energy Centre

www.collegefair.ca

Information for NON COLLEGE Exhibitors

TO REGISTER ONLINE [CLICK HERE](#)

Location:

The 2010 Ontario College Information Fair will be held at the Direct Energy Centre at the Canadian National Exhibition grounds in Toronto.

www.directenergycentre.com

Information:

The Ontario College Information Fair consistently attracts more than 8000 students, teachers, parents and other guests interested in postsecondary education. The event opens to the public at 10:00 am and ends at 7:00 pm. It is strongly suggested that each exhibitor bring at least two representatives to this event.

Exhibitors should have their booths set up and ready to go by 9:30 am. Many high schools bus students to this event and the busiest portion of the day is first thing in the morning. **Please do not arrive later than 9:00 am.**

The event ends at 7:00 pm. In order to attract more evening visitors, the Ontario College Information Fair 2010 will include advertised college information sessions in the evening. In order to service our visitors who attend in the evening and after work, please do not tear down until 7:00 pm.

Booth space and pricing:

Exhibitors can order up to 4 booths at a cost per booth as follows.

	On or Before July 23, 2010	After July 23, 2010
Commercial Booth (10'x10')	\$ 1200.00	\$ 1450.00
Non-Commercial Booth (10'x10') <i>*non -commercial refers to a non-profit organization (please provide a Registered Charity Number</i>	\$ 900.00	\$ 1200.00

Once you have registered you will be contacted regarding booth allocation.

Unfortunately, we are unable to guarantee specific booth locations. Every effort will be made to accommodate requests, however, the committee may have to move exhibitor locations to accommodate larger requests etc. **Online credit card payment will be accepted upon registration. A receipt will be emailed directly to you upon completion of payment.**

Booth electricity and/or internet can be ordered at an additional cost to the exhibitor requesting it. Orders will be placed directly to the vendor supplied through the Direct Energy Centre. Order forms can be found on the College Fair website under Exhibitor Info.

All exhibitor sales are final. No refunds will be issued payment has been made.

Regulations

Any exhibitor using music/sound will be required to place speakers in such a way that the sound is directed toward the back of their booth space and not out into the main exhibit area. No displays may be attached to the drapes or wall decorations or hung from the ceiling. Displays can not exceed 14 ft at the highest point – this includes all aspects of the display unit, including display hardware, balloons, projections, signage, etc. All display items, including, but not limited to display racks, easels, temporary floors must remain within the allocated booth space. The allocated booth space is identified by the carpeted area. All displays and activities within the allocated booth space must meet the health & safety regulations and all regulatory conditions of the Direct Energy Centre All display materials including banners must be flame-proofed and are subject to inspection by the Toronto Fire Department. No flammable liquids or substances may be used or shown in booths. Open flamed candles and the use of fireworks are strictly prohibited. A copy of the Direct Energy Centre guidelines for exhibitors will be provided if requested, however additional regulations may be set by the OCIF Organizing Committee. Displays or exhibits containing or using any form of liquid first must be approved by the Organizing Committee and then by the Event Manager of the Direct Energy Centre. **All recruiting, marketing and public relations activities must take place within the allocated booth space.**

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Ontario College Information Fair Organizing Committee:
Contact: Barrileigh Price
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Phone: 905 885 1721